

Phoneocracy from the other side

Problem

We're stuck in social bubbles that lead to communication gaps and division.



<u>Phoneocracy</u>

Solution

Phoneocracy engages people across the country in important discussions to reduce this division gap.



Validation

79% of 151 people surveyed would engage in friendly conversation with someone with opposing political views.

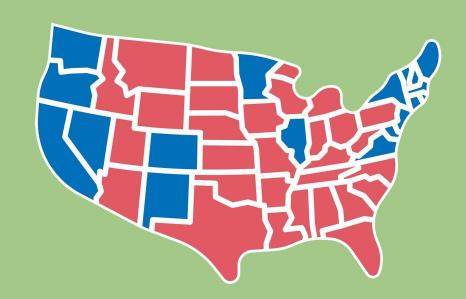


Phoneocracy

Demo bit.ly/phoneocracy

Audience

The Divided
States of America



Phoneocracy

Future Iterations

More issues based on news + trending topics

Nuanced responses

Talk to **notable figures** (politicians + celebs)

<u>Phoneocracy</u>

Team



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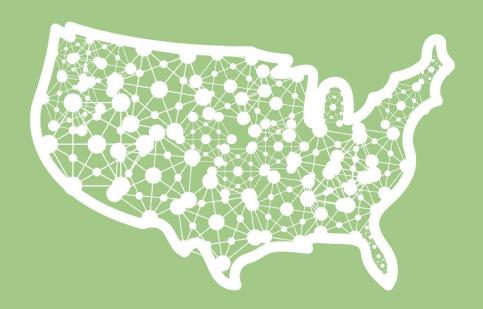
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Appendix

Outreach

- Media Outlets
- Phone a Celebrity
- Phone a Politician
- Celeb + Politician Chatroom
- Political Events
- Not Political Events

Additional Features

- Report offensive person
- I learned something new
- Sentiment analysis to monitor what is/isn't offensive during a call
- Timed signals and group video chats